



WORKSHOP—JUNE 26, 2012

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PANEL 1

NCCoE Proposed Business Model

Planning Phase

Business
Engagement &
Problem
Statement



Use Case



Implementation Phase

IT Industry
Components
Selection



Implement in
Operational
Environment

PANEL 1

NCCoE Proposed Business Model



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Planning Phase

- Step 1: *The Business Community proposes the business problem to the NCCoE.*
- Step 2: *The Business Community and Cybersecurity Technologists propose one or more use cases to NCCoE.*
- Step 3: *Consumer and NCCoE collaborate to flesh out the use case.*
- Step 4: *NCCoE solicits public feedback on the use case.*
- Step 5: *NCCoE refines the use case based on public feedback and NCCoE knowledge of existing standards and guidelines.*



NCCoE Proposed Business Model

Implementation Phase

Step 6: *NCCoE publishes the use case to solicit vendor participation in building the solution, then selects the vendors who will participate.*

Step 7: *Consumers, vendors, and the NCCoE build an implementation of the solution, each providing knowledge in its areas of expertise.*

Step 8: *The solution is documented and shared with the public, in enough detail that others can reproduce the solution.*